

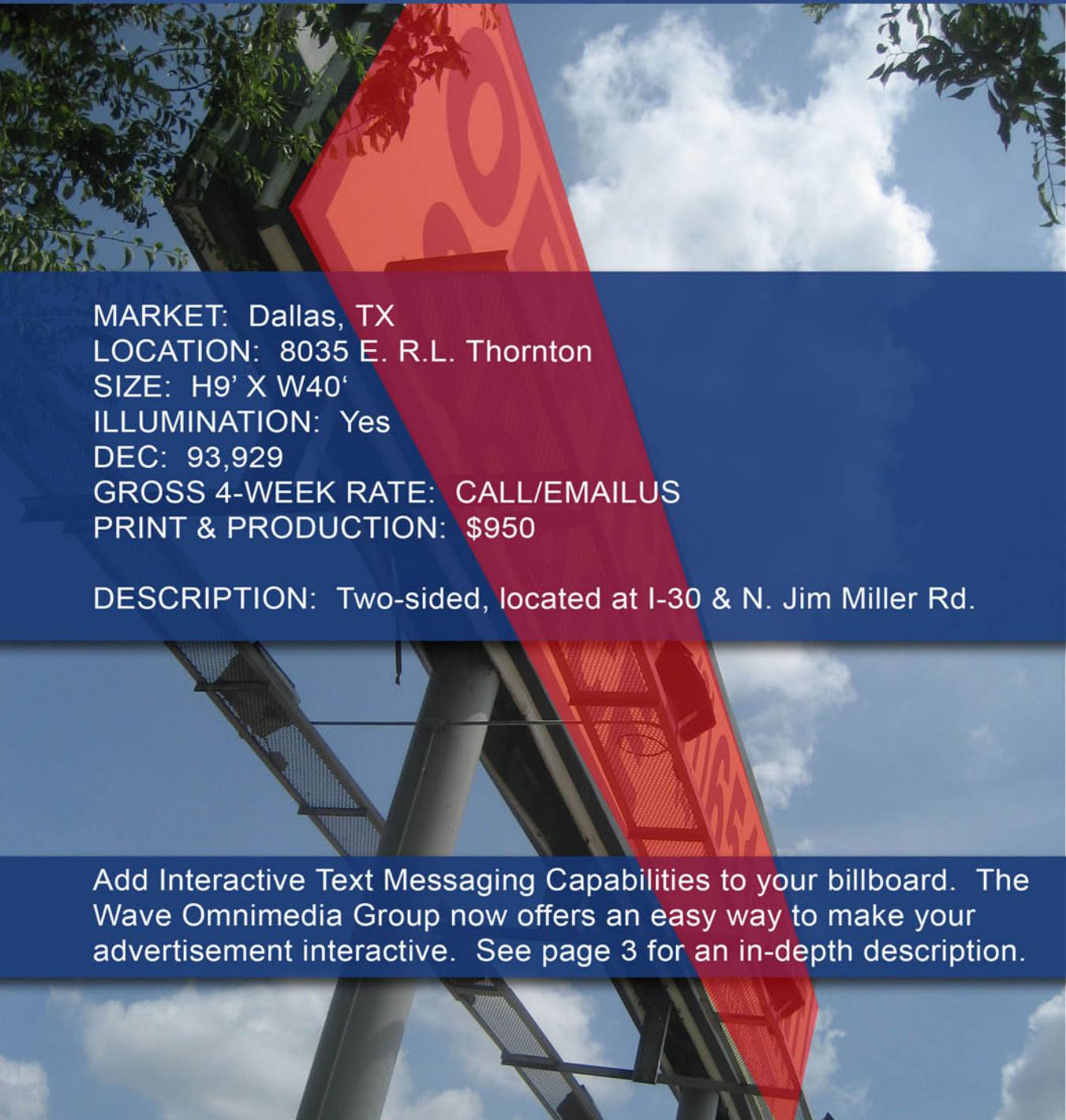
BILLBOARD LOCATION

8035 E. R.L. Thornton



**w a v e
omnimedia
g r o u p**

www.waveomnimedia.com
214.296.2019

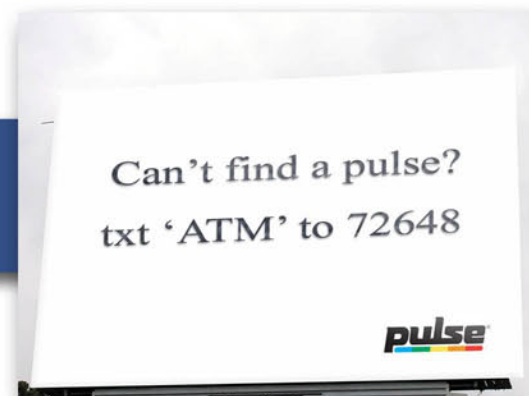
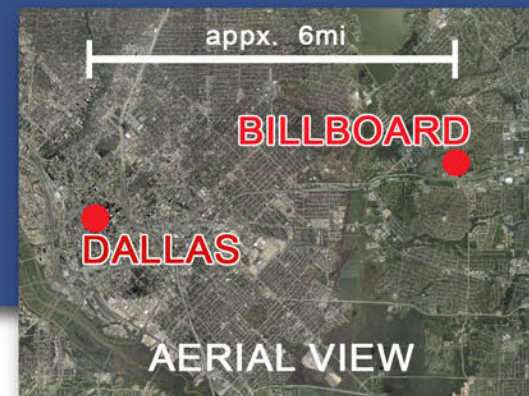


MARKET: Dallas, TX
LOCATION: 8035 E. R.L. Thornton
SIZE: H9' X W40'
ILLUMINATION: Yes
DEC: 93,929
GROSS 4-WEEK RATE: CALL/EMAILUS
PRINT & PRODUCTION: \$950

DESCRIPTION: Two-sided, located at I-30 & N. Jim Miller Rd.

Add Interactive Text Messaging Capabilities to your billboard. The Wave Omnimedia Group now offers an easy way to make your advertisement interactive. See page 3 for an in-depth description.

I-30 & E. Jim Miller Rd.





w a v e
omnimedia
g r o u p

sales@waveomnimedia.com | 214.296.2019
www.WaveOmnimedia.com

SUMMARY

MARKET: Dallas, Texas, US - DMA #7

SITE LOCATION: 8035 E. R.L. Thornton, Dallas, TX 75228 (East & Westbound Read)

DESCRIPTION: This billboard is located at the intersection of I-30 & N. Jim Miller Rd just 6 miles East of downtown Dallas. The largest percentage of travelers are commuters.

DEC: 93,929

SIZE: H 9' x W 40' - Extensions available

ILLUMINATION: Yes

TERMS: Available 1 - 60 months

INTERACTIVE TEXT MESSAGE ADD-ON

DESCRIPTION: The Wave Omnimedia now offers advertisers the ability to make their billboard interactive. Adding a call-to-action such as, "Text 'INFO' to 12345" provides the end-user the ability to interact and engage with your ad. Users will text in and receive an auto-response message informing them of your product. You can also instruct them to go to a website or reply with their email address. We collect the database of mobile numbers and email addresses for future messaging. All you need to do is choose your keyword and auto-response message and we handle the rest.

GROSS 4-WEEK RATE: \$600